

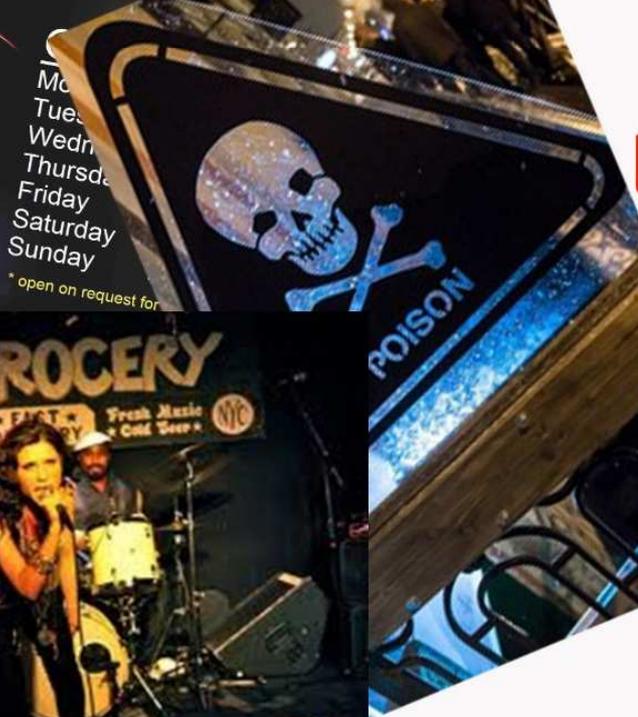


The
Greatest

Karaoke Krawl

O
A
T

Television Series & Eps



- Japan
- Russia
- The Americas
- Europe
- Australia
- UK
- Uzbekistan
- Africa
- India
- China
- Canada
- Thailand

TITLE: THE GREATEST KARAOKE KRAWL OF ALL TIME
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'Let's get wasted and do some karaoke' is a global call to arms. This combination of activities is known to right most wrongs, mend broken hearts, make you happy, boost morale and if you're lucky leave you clueless the next day. Karaoke is exactly what you need to get through any and all truly shitty days on planet earth. This is why it has found a place in most stressed out, self-serving, icon driven cultures.

The Greatest Karaoke Krawl Of All Time (OAT) is a 6 Eps television series that looks at the cult frenzy that has seen karaoke move, over 4 decades, from 'karaoke boxes' in the back streets of Japan to a billion dollar industry that is engaged with by everyday people, celebrities, mega stars, politicians and brokers of big business around the world. It seems to have no boundaries of gender, race, class or sensibilities.

Karaoke's birth, some believe, was in Kobe, Japan, other historical strings link back to 1960's America with enthusiasts singing along to a bouncing ball across lyrics to popular songs on the television screen. Karaoke in Japanese means 'Empty Orchestra', which may or may not say a lot about a bunch of stressed out, sake soaked, uptight Japanese business men getting rid of a day's load, way back then, through song. Today however karaoke culturally comes in many guises. From New York's plush Gagopa karaoke bar, the infamous Arlene's Grocery, London's original karaoke bar The Source Below, Sydney's Mizuya, to Uyuni in Bolivia where one karaoke bar floor is made of salt from the local mines, or Bangkok in the fat-themed Ichub Club where you can gather 3 friends and if the group weighs more than 794 pounds you get a free bottle of whiskey to help loosen up the vocal cords. Karaoke has come a long way baby.

Karaoke's rise in modern cultures, particularly since the digital revolution and technology break out in more recent times, just goes from better to better. Plugin Tel Aviv is a high tech karaoke mecca with any number of themed rooms to waste an evening in and, if you dare, take home a DVD of your exploits. There's Sardo's Grille & Lounge in Burbank CA where every Tuesday is given up to Pornaoke, a sing-along guided by reputable porn stars with the latest porn clips LA has to offer, as a backdrop to anyone game enough to belt out their favourite numbers. There's the Pixel Wine Bar in Brussels, New Orleans's karaoke treasure the Cat's Meow, the Himiko karaoke ferries in Tokyo and Funky Winker Bean's dive bar in Vancouver, all mind blowing karaoke experiences ... and this is just the tease.

For karaoke lovers this series will 1) Let you know you're not alone 2) Set you on the path to 'the' bucket list of karaoke destinations and 3) Expose that karaoke rules and is the panacea to whatever ails you. It is the platform in any language where you liquor up, sing loud and play out the star that you are.

The Greatest Karaoke Krawl Of All Time team is on a mission over this 6 part series to unravel the mystery of the karaoke phenomenon and why/how it still draws people to shamelessly sing out of key to feel good, or in fact front a live band karaoke venue and become famous, many have.

As for the presenter/s the team is looking for a mix of experienced stand-up performer, experienced television presenter, experienced social commentator and most importantly a karaoke lover, even if that's a work in progress.

Gulliver Media Australia is seeking presales and co-pro partners around the world to achieve this project.